

Press release

Addnode Group signs new PLM partnership with market leading low price retailer ÖoB

STOCKHOLM, FEBRUARY 25, 2016 – Runsvengruppen, owner of the market leading low price retailer ÖoB, has chosen TechniaTranscat, a subsidiary to Addnode Group, as their strategic partner for implementation of a Product Lifecycle Management solution (PLM). The PLM solution will enable ÖoB to further improve their efficiency, facilitate further expansion and an enhanced range of products.

Runsvengruppen, which operates over one hundred department stores under the brand ÖoB in Sweden, has chosen a PLM solution based on a platform from Dassault Systèmes. The system will be delivered by Addnode Group's subsidiary, TechniaTranscat, which will be a strategic supplier of software, support and maintenance services.

Runsvengruppen has identified a PLM solution as an important system for further growth and to improve the access to a wider range of products. The PLM solution will establish an infrastructure, which will enable global management and quality assurance of all suppliers, assortments and products.

- “We chose TechniaTranscat as our PLM partner based on their strong expertise within PLM for retail and their local presence,” says Peter Adell, Head of IT at Runsvengruppen.
- “The cooperation with Runsvengruppen validates TechniaTranscat and the platform from Dassault Systèmes as the market leading PLM provider for retailers”, says Jonas Gejer, President of Addnode Group PLM.

For more information, please contact:

Staffan Hanstorp, President and CEO of Addnode Group AB

Tel: +46 (0) 733 77 24 30, e-mail: staffan.hanstorp@addnodegroup.com

Jonas Gejer, President of Addnode Group PLM

Tel: +46 (0) 8 599 204 14, e-mail: jonas.gejer@addnodegroup.com

ADDNODE GROUP

About Addnode Group

Addnode Group offers operation-critical IT-solutions to selected markets within both private and public sectors. We acquire, build and develop companies that deliver operation-critical IT solutions for specific needs from our customers. Every day, 500,000 engineers use our systems to develop and maintain products, buildings and installations. 100,000 employees in the public sector use our solutions for municipal and government management. We have 1,200 employees in Sweden, Austria, Denmark, Finland, Germany, India, Norway, Slovakia, the UK and the US and Serbia. Net sales in 2015 amounted to SEK 1,900 M. Addnode Group's Series B share is listed on the Nasdaq Stockholm. For more information, please visit www.addnodegroup.com